

ESTTA Tracking number: **ESTTA355393**

Filing date: **06/29/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91166487
Party	Plaintiff Hasbro, Inc.
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Submission	Stipulated/Consent Motion to Extend
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Signature	/Kim J. Landsman/
Date	06/29/2010
Attachments	H0286-3210.pdf (4 pages)(56493 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 78/359,895

Filed: January 30, 2004

For the Mark: MEMORY MAGIC in International Class 28

Published in the Official Gazette: May 10, 2005 at TM 330

HASBRO, INC.

Opposer,

v.

CREATIVE ACTION LLC,

Applicant.

Opposition No. 91/166,487

**MOTION ON CONSENT TO EXTEND TIME TO RESPOND TO APPLICANT'S
MOTION FOR SUMMARY JUDGMENT**

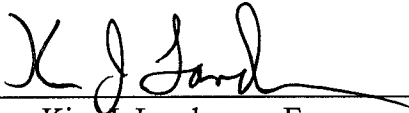
Opposer Hasbro, Inc., by its attorneys, respectfully moves this Honorable Board on consent that Opposer's time to file a response to Applicant Creative Action LLP's Motion for Summary Judgment be extended up and until July 9, 2010.

On June 24 and 29, 2010, Wayne D. Porter, attorney for Applicant, and Kim J. Landsman, attorney for Opposer, conferred on the telephone and mutually agreed to the above extension and its terms.

Dated: June 29, 2010

Respectfully submitted,

PATTERSON BELKNAP WEBB & TYLER LLP

By  _____
Kim J. Landsman, Esq.

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ELECTRONIC MAILING CERTIFICATE

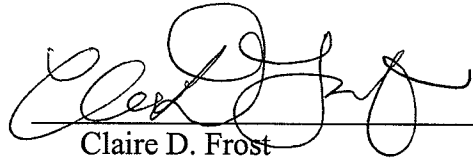
I hereby certify that the **Motion On Consent to Extend Time to Respond to Applicant's Motion for Summary Judgment** is being submitted electronically through the Electronic System for the Trademark Trial and Appeal Board ("ESTTA") on this 29th day of June, 2010.


Lorri Emanu

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **Motion On Consent to Extend Time to Respond to Applicant's Motion for Summary Judgment** was served by electronic mail on June 29, 2010, on the following counsel for Applicant:

Wayne D. Porter Jr., Esq.
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Claire D. Frost